

“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn't really do it, they just saw something. It seemed obvious to them after a while”

– Steve Jobs

Along the way, one thing I have learned is that to keep the inner child for as long as we could, one thing we could do is to cultivate the creativity in our blood. Other variations include “Every child is born an artist”. Indeed, every child is a poet, a philosopher, a dancer, an explorer, or even a truth speaker. For me, I was pretty sure that when I have kid, I'd support my child keep thinking creatively. It may let classmates tease when he/she grow up. While, if the child doesn't care, who cares? Every child is a little bodhisattva that helps the parents grow.

If there's one thing that distinguishes highly creative people from others, it's the ability to see possibilities where other doesn't. Or, in other words, is vision. In my opinion, many great artists and writers have said that creativity is simply the ability to connect the dots that others might never think to connect. Apple started from that first touch the user has with a product and says “ah” to the beginning and building what is needed that may look nothing like what exists today. At least, we should learn something from Steve Jobs, from the Apple Co.

“Every child is an artist, the problem is staying an artist when you grow up.”

– Pablo Picasso

“Creativity is contagious, pass it on.”

-Albert Einstein

Albert Einstein offered us more than just the scientific theory of relativity, as well as $E=mc^2$. Throughout his persistence in his discoveries in science, Einstein shined a light on how each of us can do the impossible by hard work. Even if I am not a scientist, I can still apply his words to my daily life today. Inspire others to do what they love is pretty much important. We should use our creativity to create new works. It's time to let our minds create projects, and ideas that will have a domino effect throughout our working place, and even throughout the world.

“Think left and think right and think low and think high. Oh, the thinks you can think up if only you try.”

-Dr. Seuss

Similarly ideas apply on observation. Look left and look right, and look low and look high. Then, you will find something you usually could not find just may for angle problems. Oh the Thinks You Can Think is a fun rhyming book that helps the beginner reader. The book I read when I was in my elementary school really gave me some inspirations about imagination. It relates in verse some of the unusual thinks you can think if only you try. Every Dr. Seuss book I've ever read has made me laugh and celebrate the power of imagination. I would definitely count this book among his best.

“Imagination is the beginning of creation. You imagine what you desire, you will what you imagine, and at last, you create what you will.”

-George Bernard Shaw

I often see this quote on some celebrities' or designers' personal websites. This sentence is usually appears at the top of the web page. The person I knew who graduated from London College of Printing is now working as regional visual merchandiser at South Region at Estée Lauder/ Tom Ford and Aerin Beauty. Her career summary is still using George Bernard Shaw's famous quote. From my point of view, imagination is impartial for your ideas, even for your life. We should use our imagines to image everything, to avoid poverty of thinking.